



# CoinnewsAfrica Q1 2021 Media Brochure



[www.coinnewsAfrica.com/advertise-with-us](http://www.coinnewsAfrica.com/advertise-with-us)

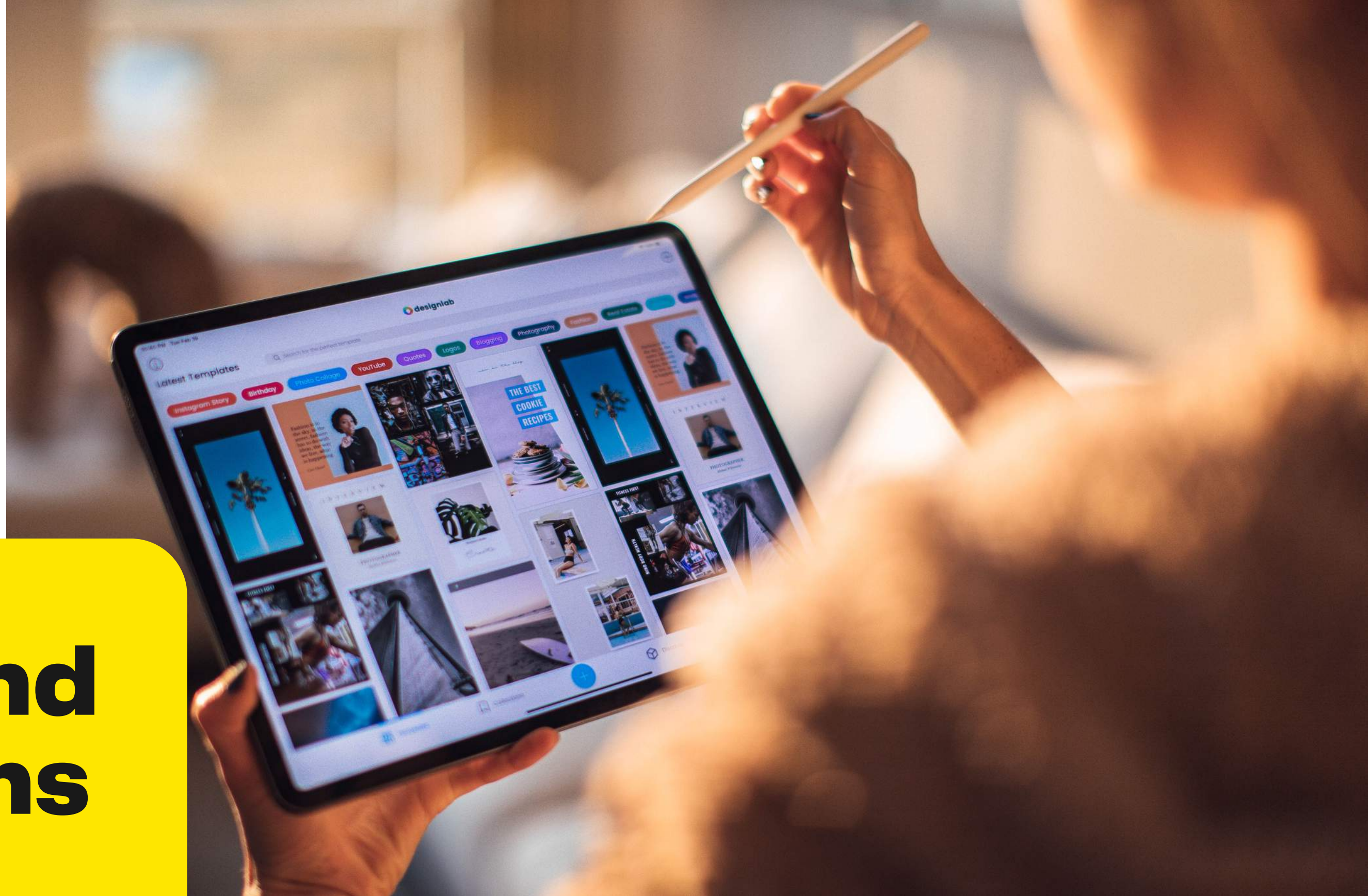




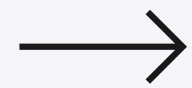


# Good Brand Promotions Matters

COINNEWSAFRICA Q1 2021 BROCHURE



Entice your audience with the best blockchain media platform



# Coinnewsafrika Audience Growth

Over  
**75%**  
Monthly increase

## We are trusted

Our audience keeps coming back for more.





# Do the important work

**while Coinnewsafrica  
manage your publicity**

Our platform gives you access to unlimited audience. concentrate on improving your product and services while we constant get you new users.



# Our Objectives

## Attract new users



We offer marketing techniques and platform to engage, attract and retain new users for your product or service.

## Present your product or service



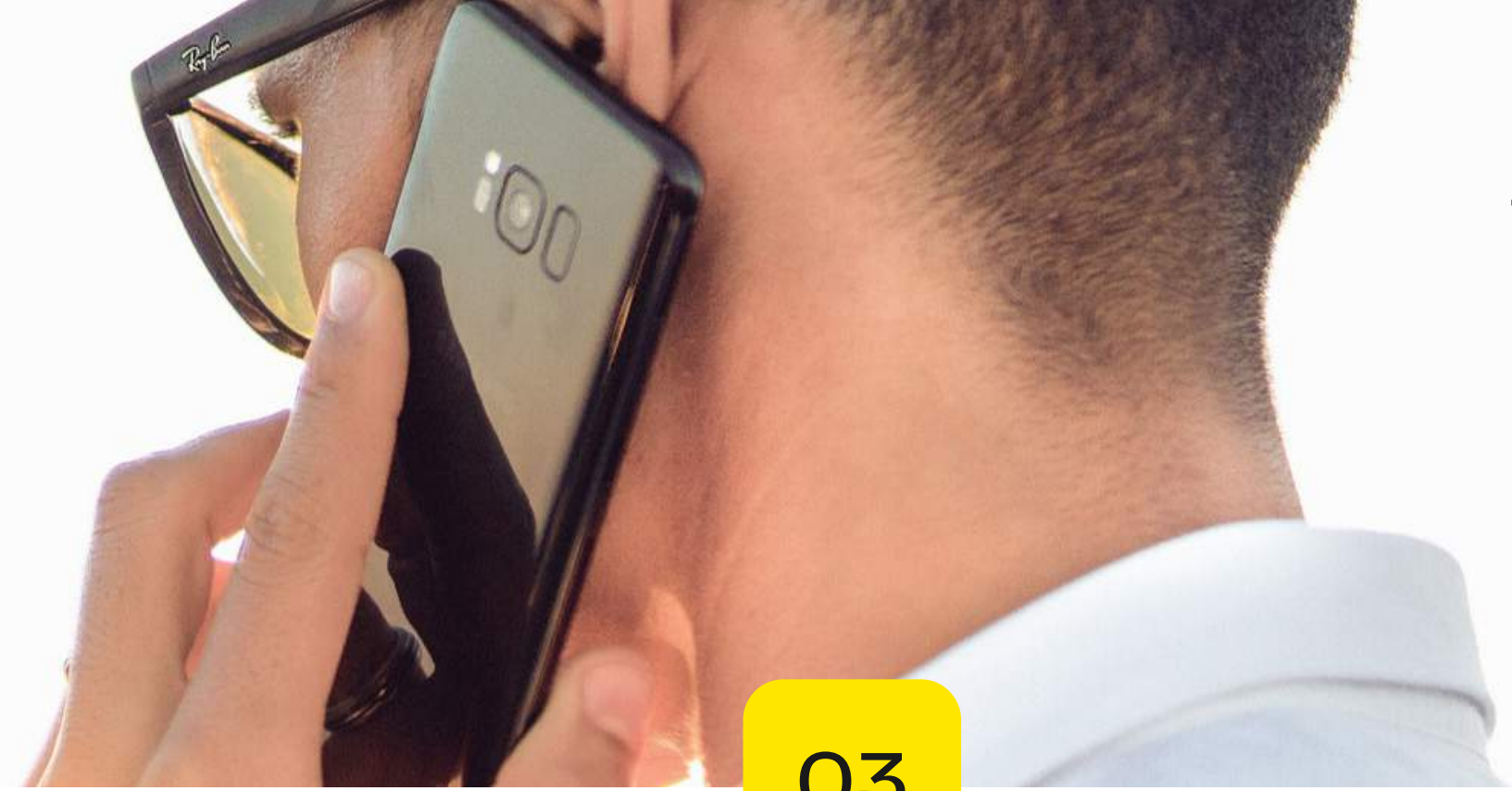
Our platform is known for its uniqueness and timeliness in providing bitcoin and blockchain related content

## Retain & Sustain new & old users



We believe you must stay in the faces and minds of your audience to be top class. For this reason, there is a constant need for business promotions with us.

# How we promote your products or services



01

## Digital display Ads

We offer various position and sizes of advert banners on our platform.

02

## Social Media share

We can assist you with marketing solutions for your brand on our various social platforms and/or organic ads.

03

## Ask me anything

With our active users, we provide a platform to engage with our users and investors.

04

## Press releases

We publish your press releases on all our platform from web, facebook, twitter, telegram, linkedin





# Digital Display →

**You desire an increased brand visibility, we will boost your brand.**

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# Small Ads Display

607 X 64 PX & 1280 X 64 PX



## Home Page Top

\$ 400 Weekly

\$ 1500 monthly

\$ 4500 quarterly

\$ 16000 annually

**1 slot**

## Home Page Bottom

\$ 200 Weekly

\$ 750 monthly

\$ 2250 quarterly

\$ 8000 annually

**1 slot**

## View News Page Selected

\$ 200 Weekly

\$ 600 monthly

\$ 1400 quarterly

\$ 5300 annually

**1 slot**

## Market Analysis Page Top

\$ 100 Weekly

\$ 200 monthly

\$ 500 quarterly

\$ 1800 annually

**1 slot**

## Search News Page Top

\$ 150 Weekly

\$ 300 monthly

\$ 800 quarterly

\$ 3000 annually

**1 slot**

## View News Page Suggested

\$ 70 Weekly

\$ 100 monthly

\$ 280 quarterly

\$ 1000 annually

**4 slots (per slot)**



# Big Ads Display

607 X 256 **PX** & 1280 X 256 **PX**



## View News Page **Selected**

\$ 200 Weekly

\$ 600 monthly

\$ 2000 quarterly

\$ 7300 annually

**1 slot**



# Social Media **Share** →

**You desire an increased brand visibility, of which you will get with us**

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# Making the most out of the social media

Social Post / Retweet /  
Share

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Twitter ==> \$250



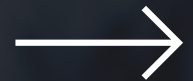
Facebook ==> \$150



Linkedin ==> \$30



Telegram ==> \$200



**Ask Me Anything Session** →

**\$500**

**Increase product exposure by  
engaging our audience on  
coinnewsafrikaTalks  
community**

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**Press Release**



**\$800**

**Increase product exposure by  
engaging our audience on all  
our communication platforms.**

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**Sponsored Post**



**\$1,300**

**Increase product exposure by  
engaging our audience on all  
our communication platforms.**

COINNEWSAFRICA Q1 2021 BROCHURE





# Increase your product exposure in africa with our monthly partnership suit



Price    **\$3000**

## Benefits



1 Sponsored Post



1 Project AMA



2 Weeks Banner Ads View  
Page

# Increase your product exposure in africa with our Quarterly partnership suit



**Price    \$9000**

**Discounted price \$8000**

## Benefits



3 Sponsored Post



1 Project AMA



1 Interview



1 Month Top Homepage  
Banner Ads



Monthly newsletter update to  
over 40k email subscribers



# Increase your product exposure in africa with our full partnership suit



**Price    \$30,000**

## Benefits



Banner ads top



Stay in the news with two sponsored article monthly



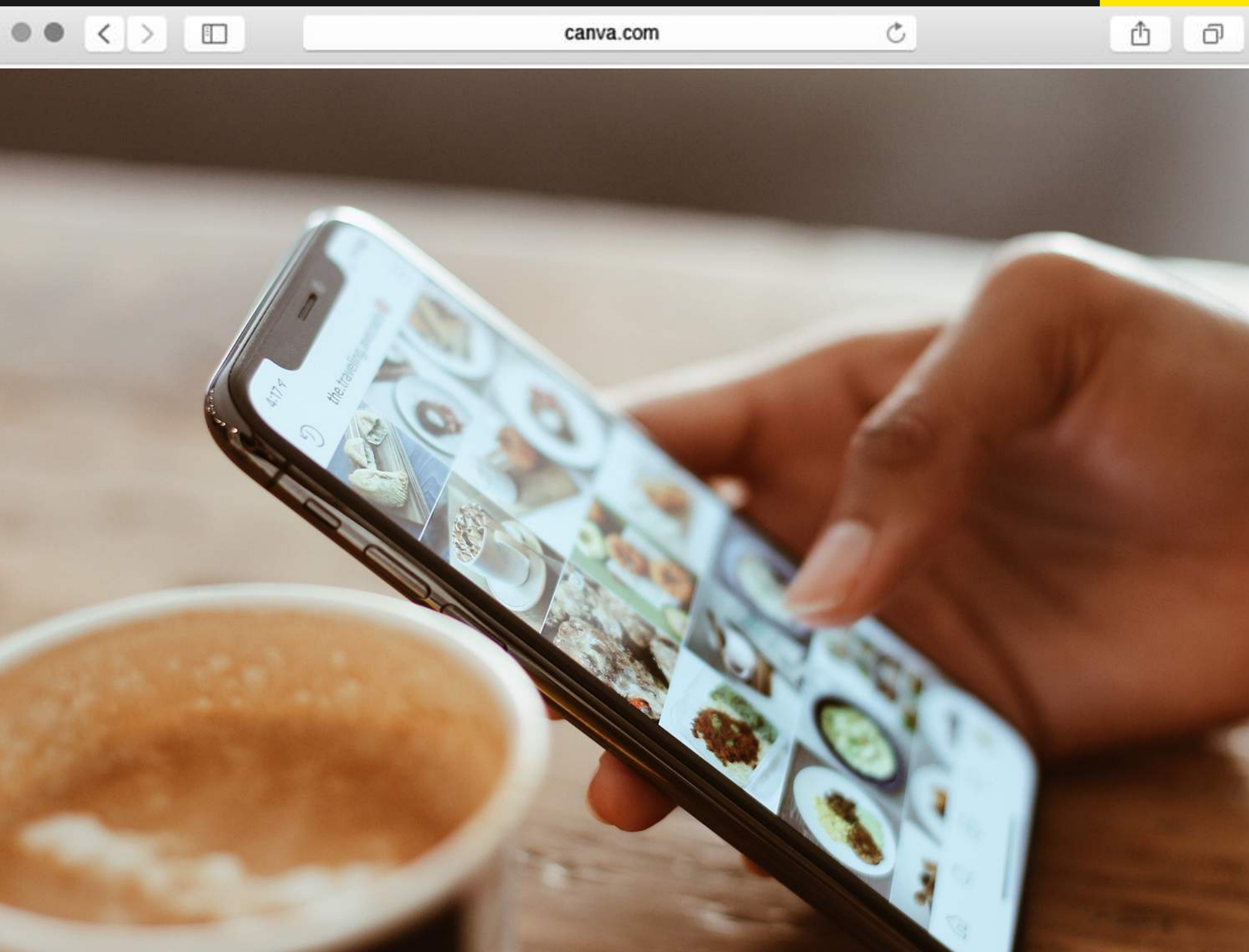
Social media share on all post



One monthly AMA session space



Monthly newsletter update to over 40k email subscribers



# Contact Us

We'd love to talk about  
all things marketing.



## Email Address

[info@coinnewsafrica.com](mailto:info@coinnewsafrica.com)



## Website

[www.coinnewsafrica.com](http://www.coinnewsafrica.com)





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